



# Regional SCRUM GATHERING® Tokyo 2023

Prospectus

Scrum Tokyo - Scrum  
Gathering Tokyo Organizing  
Committee

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# Overview

<b>Title</b>	Regional SCRUM GATHERING® Tokyo 2023
<b>Date</b>	January 11th-13th
<b>Venue</b>	Sola City Conference Ochanomizu, Tokyo (Depending on the status of COVID19, it may be changed to online)
<b>Participants (Planned)</b>	500 people
<b>Participation Fee</b>	33,000 JPY (Incl. tax) + Eventbrite fee
<b>Organizers</b>	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

# History (2011-2015)

	2011	2013	2014	2015
<b>Dates</b>	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2
<b>Venue</b>	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation
<b>Participants</b>	307	246	161	207
<b>Sponsors</b>	12	21	13	5
<b>Keynote Speaker</b>	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata

# History (2016-2019)

	2016	2017	2018	2019
<b>Dates</b>	Jan. 18 - 19	Jan. 12-13	Jan. 11-13	Jan. 9-11
<b>Venue</b>	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall	Osaki Bright Core Hall
<b>Participants</b>	261	284	292	300
<b>Sponsors</b>	7	8	13	18
<b>Keynote Speaker</b>	Bas Vodde, Ken Rubin	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi	Rich Sheridan, Michimune Kouno, Akiko Iwakiri	Chris Lucian, Gabrielle Benefield, Naoyuki Ide

# History (2020-2022)

	2020	2021	2022
<b>Dates</b>	Jan. 8-10	Jan. 6-8	Jan. 5-7
<b>Venue</b>	Sola City Conference Ochanomizu	Sola City Conference Ochanomizu + Online	Sola City Conference Ochanomizu + Online
<b>Participants</b>	411	428	531
<b>Sponsors</b>	26	26	24
<b>Keynote Speaker</b>	James Coplien, Michael Sahota, Kazuyoshi Takahashi	Zuzi Šochová, Janet Gregory, Ikujiro Nonaka	Johanna Rothman, Diana Larsen, Tsuyoshi Ushio

# Venue

- Sola City Conference ([https://solacity.jp/assets/pdf/en\\_access\\_map.pdf](https://solacity.jp/assets/pdf/en_access_map.pdf))
- 4-6 Kanda-Surugadai, Chiyoda-ku, Tokyo, Japan, 101- 8222



# Infection Control Measures

- Based on the Tokyo Metropolitan Government's basic policy on measures against infectious diseases (\*1), we plan to implement the following measures in cooperation with the venue.
- The content of the measures may change depending on the situation, but we will take sufficient measures.

\*1 <https://www.bousai.metro.tokyo.lg.jp/1009757/1009761.html>

- Organizing staff will wear masks, disinfect hands, and take daily temperature.
- The number of seats will be half of the full capacity and the number of visitors will be limited.
- We will alert visitors to infectious disease countermeasures before and after the event.
- We ask visitors to wear masks, disinfect their hands, and engage in social distancing.
- We will do temperature check at the reception and refuse visitors with fever.
- We ask participants to try to secure physical distance in case of congestion.
- At lunchtime, to avoid congestion at nearby restaurants, we will distribute a lunch box. We ask participants not to talk without a mask while eating.
- For food and drink, we will use a company that has taken measures against infectious diseases approved by the venue.
- The distance between the stage and the audience is long enough (2 meters or more as recommended by the Tokyo Metropolitan Government).
- We disinfect microphones every day, while each room has a disinfectant spray for microphones.



# Infection Control Measures by the venue

sola city Conference Center

## 新型コロナウイルス感染防止に関する取り組み

リアルでもオンラインでも、イベントを成功に導く安心を

2020 年 10 月更新

### 01

リアルイベントの不安解消

## 消毒や検温等“感染防止対策”の徹底

▶ 消毒・清掃を強化しております。



ドアノブ  
備品・機材の消毒

会場のドアノブ、テーブル、  
マイクなど設備・備品・機材は  
定期的に消毒を行っています。



消毒用アルコールの設置  
室内の除菌を徹底

手指消毒用アルコールを会場に  
用意しております。



空気の流れ換え/換気  
会場の開放

空気の入れ換え（会場の開  
放）など定期的な換気を行って  
います。

▶ 全てのスタッフの体調管理を徹底しております。



マスク着用の徹底

感染防止のため、マスク着用を  
徹底しています。



手洗い・うがい・  
殺菌の徹底

定期的な手洗い・消毒を励行  
しています。



出勤前の検温

出勤前の検温を励行しています。

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### 04

リアルイベントの不安解消

## ソーシャルディスタンスレイアウト

▶ 感染対策のため、座席間隔を設けたレイアウトが可能です。まずはご要望をお聞かせください。

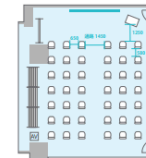
レイアウト例

Room A (112㎡) 通常スクール定員56名→28名



互いに適度な間隔を設けることで前後の間隔も十分に取ることが出来ます。

Room A (112㎡) 通常シアター定員84名→42名



席と席の間隔を空けつつ、通路などの動線もしっかり確保。

sola city Hall (585㎡) 通常スクール定員408名→204名



定員の50%でもスクール形式で204名まで収容可能です。

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[https://solacity.jp/assets/pdf/INF\\_corona\\_taisaku\\_solacity.pdf](https://solacity.jp/assets/pdf/INF_corona_taisaku_solacity.pdf)

# Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		Open Space Technology
11:30	Lunch		Lunch		
13:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
14:00	20min session	20min session	20min session	20min session	Closing Keynote
	20min session	20min session	20min session	20min session	
15:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

# Keynote Speakers

- TBA

# Target participants

- Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.
- Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

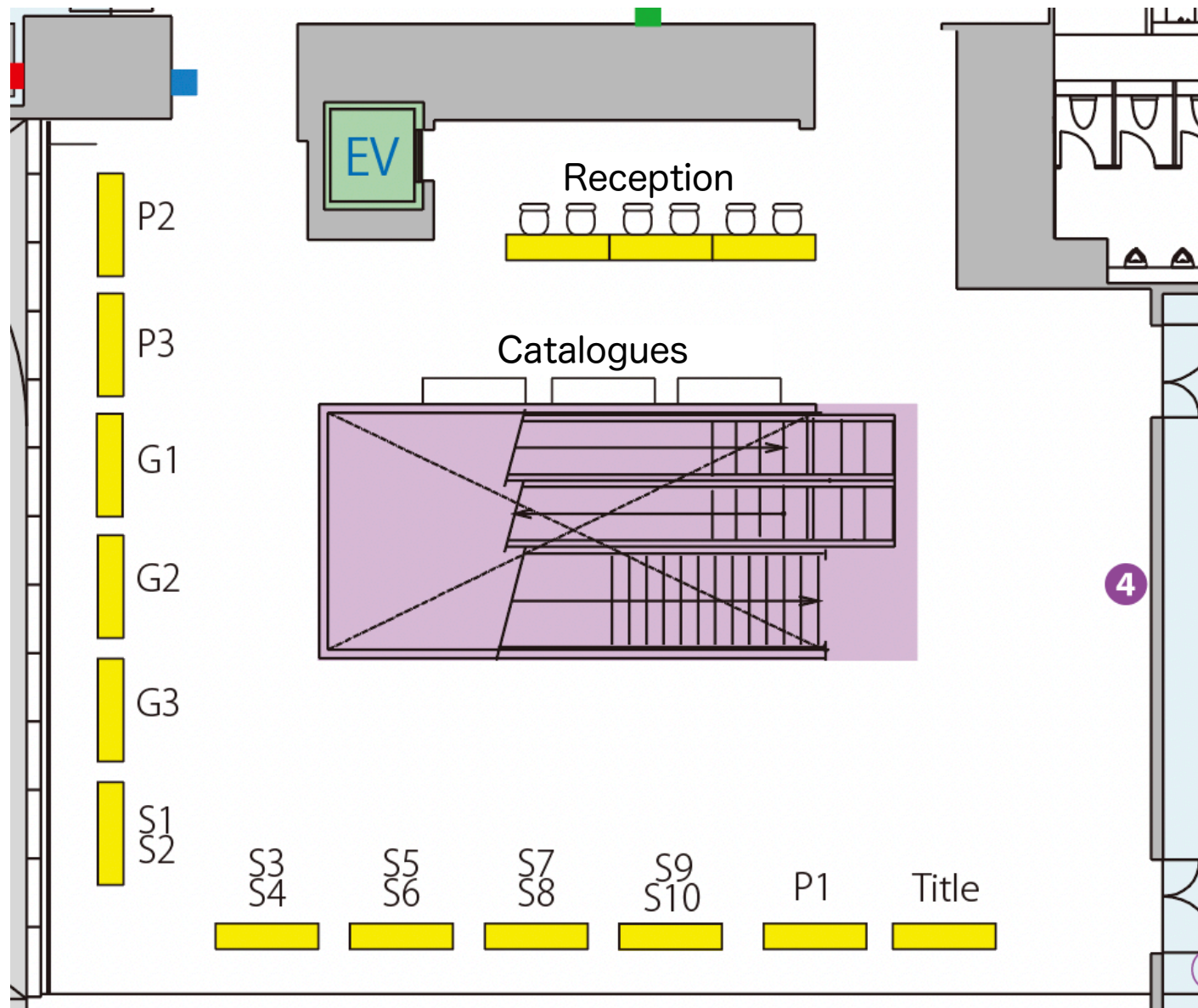
# Call for sponsorship

	<b>Title</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Logo</b>
<b>Available</b>	Only for Scrum Alliance	<b>3</b>	<b>3</b>	<b>10</b>	<b>10</b>
<b>Conference Title &amp; Special Treatment</b>	✓				
<b>Conference passes</b>	10	7	5	3	1
<b>Logo on signage</b>	✓	✓	✓	✓	✓
<b>Logo and link on our website</b>	✓	✓	✓	✓	✓
<b>Free catalog or collaterals</b>	✓	✓	✓	✓	✓
<b>Booth space on Day1/Day2</b>	✓ (full)	✓ (full)	✓ (full)	✓ (half)	
<b>Virtual booth</b>	✓	✓	✓	✓ (shared)	
<b>Welcome Talk (3 min.)</b>	✓	✓			
<b>Sponsor Session(20min.)</b>		✓	✓	✓	
<b>Package fee (JPY excluding consumption tax)</b>	<b>30,000 USD</b>	<b>900,000 JPY</b>	<b>700,000 JPY</b>	<b>350,000 JPY</b>	<b>100,000 JPY</b>

Booth spaces are limited and provided on a first-come-first-served basis.

If you do not need a booth space, please let us know when you register (there is an option on the form).

Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.



P1-P3: Platinum sponsor booths. G1-G3: Gold sponsor booths. S1-10: Silver sponsor booths.

Please note:

Spaces are limited for sponsor booths.

Plans may change.

# Contacts



Email	<a href="mailto:info@scrumgatheringtokyo.org">info@scrumgatheringtokyo.org</a>
Website	<a href="https://www.scrumgatheringtokyo.org/">https://www.scrumgatheringtokyo.org/</a>
Facebook Page	<a href="https://www.facebook.com/ScrumGatheringTokyo">https://www.facebook.com/ScrumGatheringTokyo</a>
Twitter	@ScrumTokyo

## Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa,  
Tokyo, 140-0004

Sponsorship Application     <https://bit.ly/RSGT2023-sponsorship>

Exhibition banners and panels will include company logos sent to us by email before November 14th, 6pm (JST). No refunds will be issued after the material deadline has passed.